

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congres	#350 FRNDS/P MURPHY	350

Flight Dates	Order #	Alt Order #
10/22/12 - 11/06/12	920537	06159551

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/26/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	----1--				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF F	11/02/12			WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00	NM
Credited									
4	10/29/12	10/29/12	CASTLE	10-11PM	1-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	1-----				1	\$2,500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M	10/29/12			CASTLE	10-11PM	:00		\$2,500.00	NM
Credited									
6	10/29/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	1-----				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	10/29/12			WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00	NM
Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	1-----				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu	11/06/12		12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12114H	\$175.00	NM
7	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	1-----				1	\$800.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	11/05/12			Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM
Credited									
8	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	1-----				1	\$850.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-2	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	11/05/12	11/05/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1-----	:30	1	\$850.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 Jeopardy 7:30-8PM :00 \$850.00 NM Credited									
9	10/22/12	11/05/12	DANCING W/STARS Class of Time - Pre-emptible with notice	Prime Other	1-----	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$4,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 11/05/12 DANCING W/STARS Prime Other :00 \$4,500.00 NM Credited									
10	11/03/12	11/03/12	ABC College Football Class of Time - Pre-emptible with notice	12-330pm	-----1-	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 12:06 PM ABC College Football 12-330pm :30 PM12115H \$1,000.00 NM									
12	10/27/12	11/03/12	Sat 7pm News Class of Time - Pre-emptible with notice	7-730pm	-----1-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Sa 11/03/12 Sat 7pm News 7-730pm :00 \$400.00 NM Credited									
13	10/27/12	11/03/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Sa 11/03/12 Sat 8-9am News Sat 8-9am :00 \$225.00 NM Credited									
14	10/28/12	11/04/12	ONCE UPON A TIME Class of Time - Pre-emptible with notice	8-9PM	-----1	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Su 11/04/12 ONCE UPON A TIME 8-9PM :00 \$1,800.00 NM Credited									
16	10/25/12	11/01/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	---1---	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 11/01/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$175.00 NM Credited									
17	11/01/12	11/01/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	---1---	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 Jeopardy 7:30-8PM :00 \$850.00 NM Credited									
21	10/23/12	10/30/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	---1---	:30	1	\$175.00	NM

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Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice						-1-----			
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu	10/30/12			WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00	NM
Credited									
22	10/30/12	10/30/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	10/30/12			Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM
Credited									
23	10/23/12	10/30/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$4,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu	10/30/12			DANCING RESULTS	8-9PM	:30	PM12114H	\$4,500.00	NM
25	10/24/12	10/31/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W	10/31/12			WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00	NM
Credited									
28	10/27/12	11/03/12	Sat Jeopardy	Sat 7:30-8PM	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Sa	11/03/12			Sat Jeopardy	Sat 7:30-8PM	:00		\$400.00	NM
Credited									
29	11/02/12	11/02/12	The View	11A-12PM	----F--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F	11/02/12			The View	11A-12PM	:00		\$400.00	NM
Credited									
30	11/02/12	11/02/12	Wheel Of Fortune	7-7:30PM	----F--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F	11/02/12			Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM
Credited									
31	10/26/12	11/02/12	Jeopardy	7:30-8PM	----F--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF F	11/02/12			Jeopardy	7:30-8PM	:00		\$850.00	NM
Credited									

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Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/26/12	11/02/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	----F--	:30	1	\$850.00	NM
32	11/05/12	11/05/12	CASTLE Class of Time - Pre-emptible with notice	10-11PM	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 CASTLE 10-11PM :00 \$2,500.00 NM Credited									
33	10/29/12	11/05/12	The View Class of Time - Pre-emptible with notice	11A-12PM	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 The View 11A-12PM :00 \$400.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 11/05/12 The View 11A-12PM :00 \$400.00 NM Credited									
34	10/29/12	10/29/12	DANCING Class of Time - Pre-emptible with notice	Prime Other	M-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 7:59 PM DANCING Prime Other :30 PM12114H \$4,500.00 NM									
35	10/25/12	11/01/12	The View Class of Time - Pre-emptible with notice	11A-12PM	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 11/01/12 The View 11A-12PM :00 \$400.00 NM Credited									
37	11/06/12	11/06/12	The View Class of Time - Pre-emptible with notice	11A-12PM	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 11/06/12 11:00 AM The View 11A-12PM :30 PM12115H \$400.00 NM									
39	10/30/12	10/30/12	HAPPY / APT 23 Class of Time - Pre-emptible with notice	9-10PM	-T-----	:30	1	\$2,175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 HAPPY / APT 23 9-10PM :00 \$2,175.00 NM Credited									
42	10/31/12	10/31/12	MIDDLE / SUBURG Class of Time - Pre-emptible with notice	8-9PM	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/31/12 NEIGBORS 830-9PM :00 \$1,800.00 NM Credited									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM ON 11/1		---T---	:30	1	\$1,500.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:00		\$1,500.00 NM
	Credited								
55	10/29/12	10/29/12	The View	11A-12PM	M-----	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	10:58 AM	The View	11A-12PM	:30	PM12114H	\$800.00 NM
56	11/01/12	11/01/12	The View	11A-12PM	---T---	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	11:00 AM	The View	11A-12PM	:30	PM12114H	\$800.00 NM
60	10/29/12	11/05/12	1230-1P Access Hollywood	1230-1p	M-----	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		1230-1P Access Hollywood	1230-1p	:00		\$350.00 NM
	Credited								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	PM12114H	\$350.00 NM
63	10/26/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	11/03/12	5:27 AM	Sat 5-6am News	Sat 5-6am	:30	PM12114H	\$120.00 NM
65	10/28/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	11/04/12		Sun 11:35pm Late News	1135p-12am	:00		\$600.00 NM
	Credited								
66	10/28/12	11/04/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	11/04/12		PRIVATE PRACTICE WKNDLF 12-1x		:00		\$50.00 NM
	Credited								
67	10/28/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$100.00				

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-2	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
67	10/28/12	11/04/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$100.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Su</td><td>11/04/12</td><td>5:42 AM</td><td>Sun 5-6am News</td><td>Sun 5-6am</td><td>:30</td><td>PM12114H</td><td>\$100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Su	11/04/12	5:42 AM	Sun 5-6am News	Sun 5-6am	:30	PM12114H	\$100.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	Su	11/04/12	5:42 AM	Sun 5-6am News	Sun 5-6am	:30	PM12114H	\$100.00	NM																																												
68	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM Class of Time - Pre-emptible with notice		---T---	:30	1	\$2,700.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$2,700.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>11/01/12</td><td>9:02 PM</td><td>46TH ANNUAL CMA AWARDS</td><td>8-11PM</td><td>:30</td><td>PM12114H</td><td>\$2,700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---T---	1	\$2,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	11/01/12	9:02 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	PM12114H	\$2,700.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	---T---	1	\$2,700.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Th	11/01/12	9:02 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	PM12114H	\$2,700.00	NM																																												
70	11/01/12	11/01/12	1230-1P Access Hollywood Class of Time - Fixed Non Pre-emptible	1230-1p	---T---	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>11/01/12</td><td>12:42 PM</td><td>1230-1P Access Hollywood</td><td>1230-1p</td><td>:30</td><td>PM12114H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---T---	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	11/01/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PM12114H	\$350.00	NM											
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1	WPBF	Th	11/01/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PM12114H	\$350.00	NM																																												
71	10/24/12	10/31/12	1230-1P Access Hollywood Class of Time - Fixed Non Pre-emptible	1230-1p	--W----	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>--W----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>10/31/12</td><td>12:54 PM</td><td>1230-1P Access Hollywood</td><td>1230-1p</td><td>:30</td><td>PM12114H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	--W----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	W	10/31/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PM12114H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	--W----	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	W	10/31/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PM12114H	\$350.00	NM																																												
72	10/29/12	10/29/12	Mon ABC Prime C Class of Time - Fixed Non Pre-emptible	10-11PM	M-----	:30	1	\$5,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$5,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/29/12</td><td>10:46 PM</td><td>Mon ABC Prime C</td><td>10-11PM</td><td>:30</td><td>PM12114H</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	M-----	1	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/29/12	10:46 PM	Mon ABC Prime C	10-11PM	:30	PM12114H	\$5,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WPBF	M	10/29/12	10:46 PM	Mon ABC Prime C	10-11PM	:30	PM12114H	\$5,000.00	NM																																												
73	10/30/12	10/30/12	Tues ABC Prime B Class of Time - Fixed Non Pre-emptible	9-10PM	-T-----	:30	1	\$4,350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-T-----</td><td>1</td><td>\$4,350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/30/12</td><td>9:22 PM</td><td>Tues ABC Prime B</td><td>9-10PM</td><td>:30</td><td>PM12114H</td><td>\$4,350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-T-----	1	\$4,350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	10/30/12	9:22 PM	Tues ABC Prime B	9-10PM	:30	PM12114H	\$4,350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-T-----	1	\$4,350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Tu	10/30/12	9:22 PM	Tues ABC Prime B	9-10PM	:30	PM12114H	\$4,350.00	NM																																												
74	11/02/12	11/02/12	Fri ABC Prime A Class of Time - Fixed Non Pre-emptible	8-9PM	----F--	:30	1	\$2,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>----F--</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>11/02/12</td><td>7:58 PM</td><td>Fri ABC Prime A</td><td>8-9PM</td><td>:30</td><td>PM12114H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	----F--	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	11/02/12	7:58 PM	Fri ABC Prime A	8-9PM	:30	PM12114H	\$2,000.00	NM											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	11/02/12	7:58 PM	Fri ABC Prime A	8-9PM	:30	PM12114H	\$2,000.00	NM																																												
75	11/04/12	11/04/12	Sun ABC Prime A Class of Time - Fixed Non Pre-emptible	7-8PM	-----S	:30	1	\$1,650.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$1,650.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>11/04/12</td><td>7:44 PM</td><td>Sun ABC Prime A</td><td>7-8PM</td><td>:30</td><td>PM12115H</td><td>\$1,650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$1,650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	11/04/12	7:44 PM	Sun ABC Prime A	7-8PM	:30	PM12115H	\$1,650.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S	1	\$1,650.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	11/04/12	7:44 PM	Sun ABC Prime A	7-8PM	:30	PM12115H	\$1,650.00	NM																																												
76	10/29/12	10/31/12	1230-1P Access Hollywood Class of Time - Fixed Non Pre-emptible	1230-1p	MTW----	:30	3	\$350.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	MTW----	3	\$350.00																																																	
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-2	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
76	10/29/12	10/31/12	1230-1P Access Hollywood	1230-1p	MTW----	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 10/31/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 PM12114H \$350.00 NM									
77	10/28/12	11/04/12	Sun ABC Prime B	8-9PM	-----S	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Su 11/04/12 8:39 PM Sun ABC Prime B 8-9PM :30 PM12114H \$3,600.00 NM									
79	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 11/01/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 PM12114H \$1,600.00 NM 1 WPBF F 11/02/12 7:13 PM Wheel Of Fortune 7-7:30PM :30 PM12114H \$1,600.00 NM									
80	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 7:20 PM Wheel Of Fortune 7-7:30PM :30 PM12114H \$1,600.00 NM									
81	10/29/12	11/02/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 3:35 PM M-F 3-4P M-F 3-4P :30 PM12114H \$400.00 NM									
82	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 3:46 PM M-F 3-4P M-F 3-4P :30 PM12114H \$400.00 NM									
83	10/29/12	11/02/12	WPBF News 25 @ 6:00PM	6:30PM	MTWTF--	:30	1	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/31/12 6:29 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 PM12114H \$1,050.00 NM									
85	10/29/12	11/02/12	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 2:26 PM GENERAL HOSPITAL GENERAL HOSPIT :30 PM12114H \$450.00 NM									
86	10/29/12	11/02/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 3:59 PM M-F 3-4P M-F 3-4P :30 PM12114H \$400.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
86	10/29/12	11/02/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	MTWTF--	:30	1	\$400.00	NM
87	11/03/12	11/03/12	M-Sun 1130p-12am Late Class of Time - Pre-emptible with notice	1130p-1205am	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 12:06 AM M-Sun 1130p-12am Late News 1130p-1205am :30 PM12114H \$400.00 NM LR - Football									
88	11/04/12	11/04/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 6:52 PM Sun 630pm News 630-7pm :30 PM12114H \$800.00 NM									
89	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM Class of Time - Pre-emptible with notice	8-11PM	---T---	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 7:59 PM 46TH ANNUAL CMA AWARDS 8-11PM :30 PM12114H \$2,700.00 NM									
90	11/03/12	11/03/12	Sat Prime College Football Class of Time - Pre-emptible with notice	8-1130pm	-----S-	:30	1	\$1,175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 8:06 PM Sat Prime College Football 8-1130pm :30 PM12114H \$1,175.00 NM									
91	10/29/12	11/02/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	MTWTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/31/12 10:59 AM The View 11A-12PM :30 PM12114H \$800.00 NM									
92	10/31/12	11/02/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	--WTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/31/12 9:58 AM Dr. Oz M-F 9-10a 9-10a :30 PM12114H \$225.00 NM									
93	10/31/12	11/02/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/31/12 5:23 PM M-F 5pm News 5-6pm :30 PM12114H \$450.00 NM 2 WPBF F 11/02/12 5:43 PM M-F 5pm News 5-6pm :30 PM12114H \$450.00 NM									
94	10/31/12	11/02/12	Nightline Class of Time - Fixed Non Pre-emptible	1135-1205AM / 123	--WTF--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/31/12 11:53 PM Nightline 1135-1205AM / 123 :30 PM12114H \$700.00 NM									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-2	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
95	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	12:14 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	PM12114H	\$800.00 NM
LR - Football									
96	11/01/12	11/02/12	GENERAL HOSPITAL	GENERAL HOSPIT	---TF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	2:21 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PM12114H	\$450.00 NM
97	11/01/12	11/02/12	M-F 3-4P	M-F 3-4P	---TF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	3:23 PM	M-F 3-4P	M-F 3-4P	:30	PM12114H	\$400.00 NM
98	11/03/12	11/03/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----S-	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	1:01 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	PM12115H	\$25.00 NM
99	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM		---T---	:30	1	\$5,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$5,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	10:27 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	PM12114H	\$5,400.00 NM
100	11/01/12	11/06/12	4:30a-5a	430a-5a	MT-TF--	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	4:42 AM	4:30a-5a	430a-5a	:30	PM12114H	\$60.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	4:43 AM	4:30a-5a	430a-5a	:30	PM12115H	\$60.00 NM
101	11/01/12	11/05/12	Dr. Oz	4-5p	M--TF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	4:24 PM	Dr. Oz	4-5p	:30	PM12114H	\$1,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	4:37 PM	Dr. Oz	4-5p	:30	PM12115H	\$1,000.00 NM
103	11/04/12	11/04/12	Sun ABC Prime C	9-10PM	-----S	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-2	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
103	11/04/12	11/04/12	Sun ABC Prime C	9-10PM	-----S	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/29/12	11/04/12	-----S				1	\$4,350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	9:21 PM	Sun ABC Prime C	9-10PM	:30	PM12114H	\$4,350.00 NM
104	11/04/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12114H	\$1,000.00 NM
105	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12114H	\$225.00 NM
106	11/05/12	11/05/12	GENERAL HOSPITAL	GENERAL HOSPIT	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PM12114H	\$450.00 NM
107	11/05/12	11/05/12	Mon ABC Prime Other	Prime Other	M-----	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:59 PM	Mon ABC Prime Other	Prime Other	:30	PM12114H	\$9,000.00 NM
108	11/04/12	11/04/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$1,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:58 PM	Sun ABC Prime A	7-8PM	:30	PM12114H	\$1,650.00 NM
Total Spots							53		

Payment Terms 30 Days

<u>Gross Total</u>	\$74,865.00
<u>Agency Commission</u>	\$11,229.75
<u>Net Amount Due</u>	\$63,635.25

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congres	#350 FRNDS/P MURPHY	350

Flight Dates	Order #	Alt Order #
10/22/12 - 11/06/12	920537	06159551

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	20/20 Class of Time - Pre-emptible with notice	10-11PM	----1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 10:38 PM 20/20 10-11PM :30 PM12-113H \$1,100.00 NM									
2	10/26/12	10/26/12	The View Class of Time - Pre-emptible with notice	11A-12PM	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 The View 11A-12PM :00 \$400.00 NM Credited									
3	10/26/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	12pm-1230pm	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 12:22 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-113H \$175.00 NM									
9	10/22/12	11/05/12	DANCING W/STARS Class of Time - Pre-emptible with notice	Prime Other	1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 DANCING W/STARS Prime Other :00 \$4,500.00 NM Credited									
12	10/27/12	11/03/12	Sat 7pm News Class of Time - Pre-emptible with notice	7-730pm	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 Sat 7pm News 7-730pm :00 \$400.00 NM Credited									
13	10/27/12	11/03/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13	10/27/12	11/03/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM	
	10/22/12	10/28/12			-----1-		1	\$225.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	10/27/12	8:07 AM	Sat 8-9am News	Sat 8-9am	:30	PM12-113H	\$225.00	NM
14	10/28/12	11/04/12	ONCE UPON A TIME Class of Time - Pre-emptible with notice	8-9PM	-----1	:30	1	\$1,800.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-----1	1	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	8:37 PM	ONCE UPON A TIME	8-9PM	:30	PM12-113H	\$1,800.00	NM
15	10/25/12	10/25/12	SCANDAL Class of Time - Pre-emptible with notice	10-11PM	---1---	:30	1	\$1,800.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	---1---	1	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/25/12	10:39 PM	SCANDAL	10-11PM	:30	PM12-113H	\$1,800.00	NM
16	10/25/12	11/01/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	---1---	:30	1	\$175.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	---1---	1	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/25/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00	NM
	Credited									
18	10/25/12	10/25/12	GREY'S ANATOMY Class of Time - Pre-emptible with notice	9-10PM	---1---	:30	1	\$3,600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	---1---	1	\$3,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/25/12	9:20 PM	GREY'S ANATOMY	9-10PM	:30	PM12-113H	\$3,600.00	NM
19	10/23/12	10/23/12	PRIVATE PRACTICE Class of Time - Pre-emptible with notice	10-11PM	-1-----	:30	1	\$2,175.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-1-----	1	\$2,175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/23/12	10:43 PM	PRIVATE PRACTICE	10-11PM	:30	PM12-113H	\$2,175.00	NM
20	10/23/12	10/23/12	The View Class of Time - Pre-emptible with notice	11A-12PM	-1-----	:30	1	\$400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-1-----	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/23/12		The View	11A-12PM	:00		\$400.00	NM
	Credited									
21	10/23/12	10/30/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	-1-----	:30	1	\$175.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-1-----	1	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/23/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-113H	\$175.00	NM
23	10/23/12	10/30/12	DANCING RESULTS Class of Time - Pre-emptible with notice	8-9PM	-1-----	:30	1	\$4,500.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/23/12	10/30/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
	10/22/12	10/28/12	-1-----		1		\$4,500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	8:26 PM	DANCING RESULTS	8-9PM	:30	PM12-113H	\$4,500.00 NM
24	10/23/12	10/23/12	HAPPY END/APT	9-10PM	-1-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12		HAPPY END/APT	9-10PM	:00		\$2,175.00 NM
See MG 24.2									
2	WPBF	Tu	10/23/12	9:47 PM	DONT TRUST THE B PREMIER	930-10P 10/23	:30	PM12-113H	\$2,175.00 NM
MG for 24.1 10/23									
25	10/24/12	10/31/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-113H	\$175.00 NM
26	10/24/12	10/24/12	MIDDLE/SUBURGATOR	8-9PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	7:59 PM	MIDDLE/NEIGHBORS	8-9PM	:30	PM12-113H	\$1,800.00 NM
27	10/24/12	10/24/12	MODERN FAM/NEIGHBC	9-10PM	--1----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	9:18 PM	MODERN FAM/SUBURG	9-10PM	:30	PM12-113H	\$4,500.00 NM
28	10/27/12	11/03/12	Sat Jeopardy	Sat 7:30-8PM	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$400.00 NM
Credited									
31	10/26/12	11/02/12	Jeopardy	7:30-8PM	----F--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
35	10/25/12	11/01/12	The View	11A-12PM	---T---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---T---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12		The View	11A-12PM	:00		\$400.00 NM
Credited									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congres	#350 FRNDS/P MURPHY	350	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/25/12	11/01/12	The View Class of Time - Pre-emptible with notice	11A-12PM	---T---	:30	1	\$400.00	NM
36	10/25/12	10/25/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	---T---	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 Jeopardy 7:30-8PM :00 \$850.00 NM Credited									
38	10/23/12	10/23/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-T-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/23/12 Jeopardy 7:30-8PM :00 \$850.00 NM Credited									
41	10/24/12	10/24/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	--W----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 Jeopardy 7:30-8PM :00 \$850.00 NM Credited									
44	10/27/12	10/27/12	M-Sun 1130p-12am Late Class of Time - Pre-emptible with notice	1130p-1205am	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 12:15 AM M-Sun 1130p-12am Late News 1130p-1205am :30 PM12-113H \$400.00 NM LR - Football									
45	10/22/12	10/26/12	WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	MTWTF--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 PM12-113H \$110.00 NM									
46	10/28/12	10/28/12	Sun 6-7am News Class of Time - Immediately Pre-emptible without notice	Sun 6-7am	-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 Sun 6-7am News Sun 6-7am :00 \$50.00 NM Credited									
47	10/22/12	10/22/12	DANCING Class of Time - Pre-emptible with notice	8-9PM	1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 7:59 PM DANCING 8-9PM :30 PM12-113H \$4,500.00 NM									
48	10/24/12	10/24/12	The View Class of Time - Pre-emptible with notice	11A-12PM	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 7:59 PM DANCING 8-9PM :30 PM12-113H \$4,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Patrick Murphy/D/Congress		#350 FRNDS/P MURPHY	350

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/24/12	10/24/12	The View	11A-12PM	--W----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 The View 11A-12PM :00 \$400.00 NM									
Credited									
50	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 12:10 AM M-Sun 1130p-12am Late News 1130p-1205am :30 PM12-113H \$400.00 NM									
LR - Football									
51	10/28/12	10/28/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 12:19 AM PRIVATE PRACTICE WKNDLF '12-1x :30 PM12-113H \$50.00 NM									
52	10/25/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---TF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-113H \$350.00 NM									
53	10/23/12	10/23/12	The View	11A-12PM	-T-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 11:33 AM The View 11A-12PM :30 PM12-113H \$800.00 NM									
54	10/24/12	10/24/12	The View	11A-12PM	--W----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 10:59 AM The View 11A-12PM :30 PM12-113H \$800.00 NM									
57	10/24/12	10/24/12	Jeopardy	7:30-8PM	--W----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --W---- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 7:35 PM Jeopardy 7:30-8PM :30 PM12-113H \$1,700.00 NM									
58	10/25/12	10/25/12	Jeopardy	7:30-8PM	---T---	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---T--- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 7:40 PM Jeopardy 7:30-8PM :30 PM12-113H \$1,700.00 NM									
59	10/26/12	10/26/12	1230-1P Access Hollywoc	1230-1p	----F--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
920537-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	10/26/12	10/26/12	1230-1P Access Hollywood	1230-1p	----F--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-113H	\$350.00 NM
61	10/27/12	10/27/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	11:57 PM	M-Sun 1130p-12am Late News	1130p-1205am	:30	PM12-113H	\$800.00 NM
62	10/27/12	10/27/12	Sat 330-7pm ABC College Football	330-7pm	-----S-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:44 PM	Sat 330-7pm ABC College Football	330-7pm	:30	PM12-113H	\$2,000.00 NM
63	10/26/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	5:26 AM	Sat 5-6am News	Sat 5-6am	:30	PM12-113H	\$120.00 NM
64	10/28/12	10/28/12	Sun ABC Prime D	10-11PM	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	10:38 PM	Sun ABC Prime D	10-11PM	:30	PM12-113H	\$1,800.00 NM
65	10/28/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	11:42 PM	Sun 11:35pm Late News	1135p-12am	:30	PM12-113H	\$600.00 NM
66	10/28/12	11/04/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	12:47 AM	PRIVATE PRACTICE WKNDLF 12-1x		:30	PM12-113H	\$50.00 NM
67	10/28/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	5:56 AM	Sun 5-6am News	Sun 5-6am	:30	PM12-113H	\$100.00 NM
69	10/25/12	10/25/12	The View	11A-12PM	---T---	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---T---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	10:59 AM	The View	11A-12PM	:30	PM12-113H	\$800.00 NM

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Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#350 FRNDS/P MURPHY	350

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	10/25/12	10/25/12	The View	11A-12PM	---T---	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
71	10/24/12	10/31/12	1230-1P Access Hollywood	1230-1p	--W----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 12:41 PM 1230-1P Access Hollywood 1230-1p :30 PM12-113H \$350.00 NM									
77	10/28/12	11/04/12	Sun ABC Prime B	8-9PM	-----S	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 8:20 PM Sun ABC Prime B 8-9PM :30 PM12-113H \$3,600.00 NM									
78	10/25/12	10/26/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 PM12-113H \$1,600.00 NM									
84	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 7:42 AM GMA Sunday 7-8am Sun 7-8am :30 PM12-113H \$650.00 NM									
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$47,830.00
<u>Agency Commission</u>	\$7,174.50
<u>Net Amount Due</u>	\$40,655.50